

# EAST COUNTY FIRE & RESCUE

## SPECIAL BOARD OF FIRE COMMISSIONERS MEETING

January 22, 2019

Station 91

Discussion on 2018 Fire Levy Lid Lift Results

### Approved Minutes

#### ATTENDANCE:

Martha Martin

Robert Jacobs

Sherry Petty

Mike Taggart

Mike Carnes

Mike Berg

Joshua Seeds

Linda Durrett

Liz Loomis

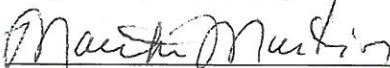
#### CALL TO ORDER: 18:30

Commissioner Martin called the meeting to order. Liz Loomis was invited to give her summary of our recent unsuccessful 2018 Fire Levy Lid Lift. There were 4 main areas that Liz felt contributed to the lid lift not passing. The following areas were, tax sensitivity in our area, the inflationary wording on the ballot, some "brand" confusion and lack of social media access. There was Board discussion in each of these 4 specific areas.

The Board asked Liz for her thoughts on moving forward. Liz stated that she felt we should go back to the voters soon and that we consider changes in our lid lift ballot language. The Board had discussion on several possible changes and it was determined that we needed to discuss further at our next strategic planning meeting scheduled on February 6<sup>th</sup> 2019. Liz thanked the Board for the opportunity to speak in person with them and stated that she would be more than glad to answer any questions we may have in the future.

#### Meeting adjourned: 20:00

Respectfully Submitted,



Martha Martin, Chairperson



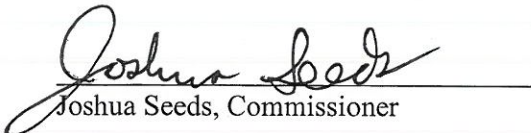
Mike Berg, Commissioner



Michael Taggart, Commissioner

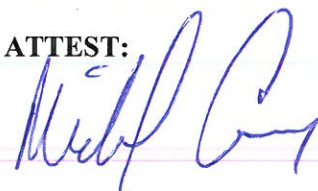


Sherry Petty, Commissioner



Joshua Seeds, Commissioner

ATTEST:



Michael Carnes, District Secretary

DISTRICT SEAL:

